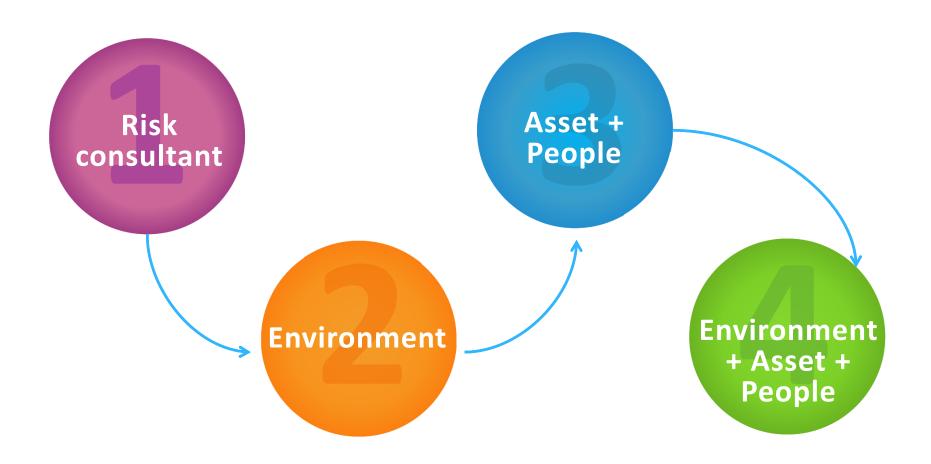


RiskNZ gratefully acknowledges the support of our hosts for this event

Beca, Navigatus, Mighty River Power, KPMG, Powerco, Christchurch City Council, and Massey University



Risk practitioner to owner



Observations from a consultant who then ran passenger rail....

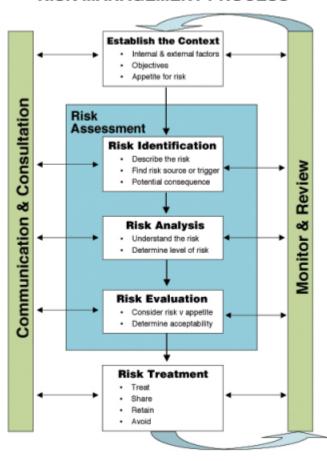


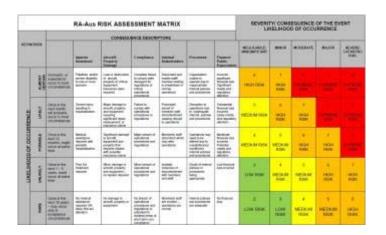
Risk management practitioner

Optimx to own partnership to URS

The framework to unite them all....

RISK MANAGEMENT PROCESS





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Risk management in all kinds of places...

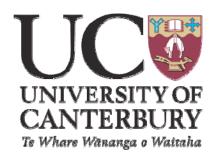


























Risk management in all kinds of areas...



Moving to risk ownership...



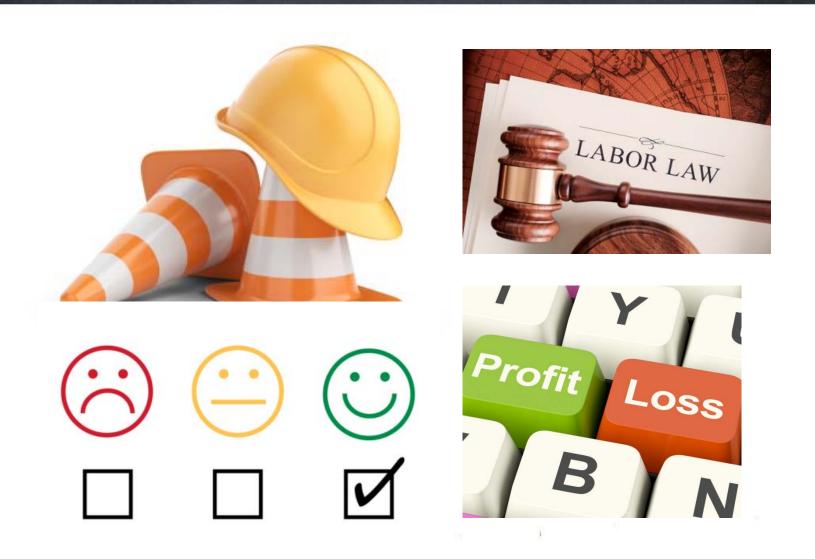


Tranz Metro /



KiwiRail Scenic Journeys ^{**}

And owning the risk and opportunity...





Earthquakes give a wake-up call to NZ's long-distance rail business

TranzScenic was classic NZ rail experience



3 tourism services

- Overlander (Wtgn to Akld)
- TranzCoastal (Chch to Picton)
- TranzAlpine (Chch to Greymouth)

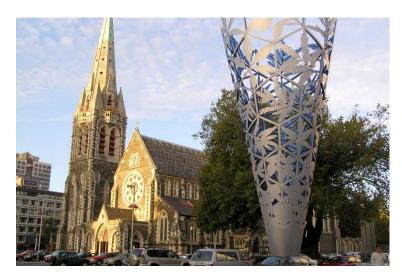
Business model had rail competing with bus – price not related to value

Product = railway pie and cup of tea

Greatest proportion of international visitors from UK and Australia. UK suffered in GFC, and Australia \$ took them further afield

Jewel in crown: TranzAlpine

TranzScenic profits relied on TranzAlpine volume









TranzAlpine suffered greatly after the earthquakes











Scenic Journeys now a set of world class rail experiences













Opportunity: More profitable outcome

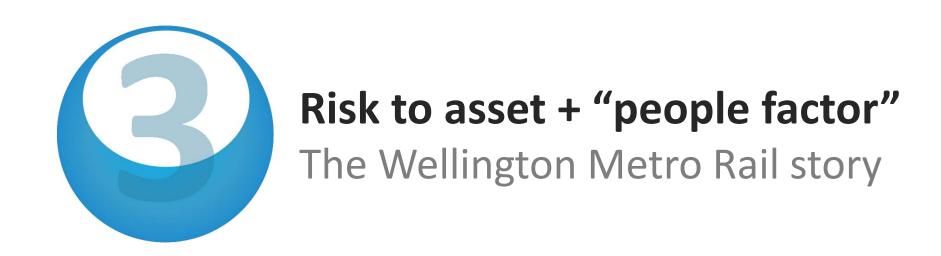






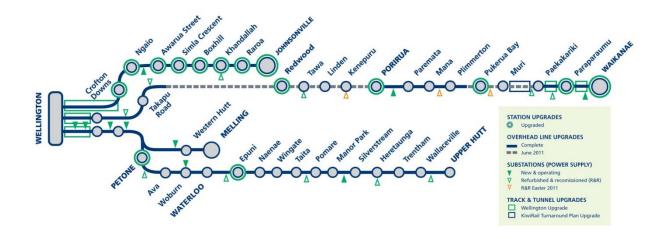


Risk managed in the physical environment jolted us into realising the opportunity of a more sustainable and resilient business



Old assets + customer and staff attitudes in Wellington Metro rail

Rail in the Wellington Region





Area of 8,140 km²

Population of 490,100

Journeys of 11 million/year or 22.4 journeys/person

Services of 2200/week

Customer satisfaction: key indicator of improvement

Before: August 2010



After



Metro men humbled by award and hero status

heny McCargor can a schoolgid being bulled has mounds, they didn't hastone to go so has aid, halding up the train to holy har gother has

on esopial or Vellopas City

When Willington Toxic Merso Train Manager - Josep, at the Wellington City Guard Chamber

To was quite a printings amonding the some





deanofish75: @TranzMetro Awesome service from the wairarapa this morning - happy crewman, lights dimmed, warm and early to Wgtn!

7:52am, Mar 13 from Twitter for iPhone



Hugh McCracken

@muzza299

Nice thought by train crew to slow at Ngauranga and point out #orca to passengers! @TranzMetro

GWRC Chair

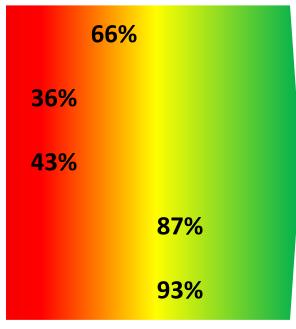
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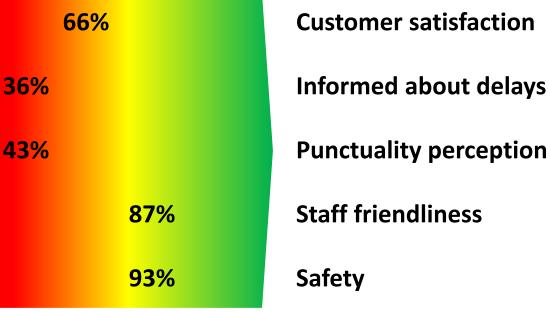
Minister

Customer experience...dim









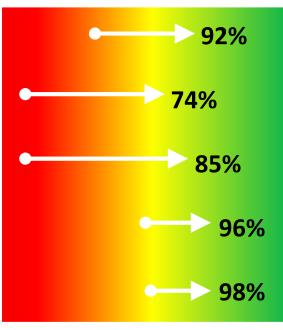


Actual punctuality Cancellation rate

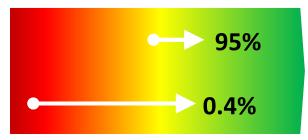
Customer experience after 4 years









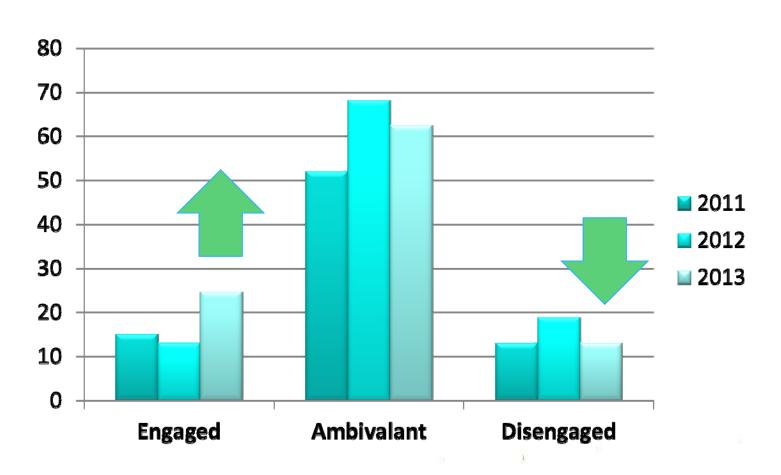


Actual punctuality

Cancellation rate

Improving HOW it is done

Staff engagement from 62% to 75% in 3 years



How did we do it?

- Invested in fixing aging infrastructure (KiwiRail) and purchased new trains (Greater Wellington Regional Council)
- Purposeful hiring with good lead times and interviewing for aptitude in customer service
- Instituted customer excellence training, with a focus on knowing yourself and managing conflict
- Properly resourcing management and hiring talent
- Addressing negative media front on
- Embracing e-comms (e.g. Twitter)
- Interrogated and learned from existing data

Managing the risk in the asset condition and staff behaviour delivered the opportunity of delighting our customers



Mitigating impacts on environment, asset & people

Storms in Wellington

Creating happy customers in aftermath of storms



Now...all together Wellington "weather bomb"



Storms in Wellington immobilise trains and mobilise staff





Electronic communications: real-time feedback

Originally assigned to: Query - Other

Priority: Medium

I just wanted to say whay a huge and wonderful job you have all done over the past week with coping with the lack of trains. It must have been a huge logistical exercie and I am one of many who were very impressed with how it was managed. I like to think most if us accepted the delays as there is nothing that could be done immediately but were so impressed witht he speed that the trains got back running again. It is lovely to be baclk on the train again!! regards, Julie Lagan



OriginalEmail.html (2014 bytes)

Date Submitted 27/06/2013 Current Age: 0 days

Edit

Originally assigned to: Query - Other

Priority: Medium

Just a quick note to say WELL DONE for the last few days. Not only the great job the guys did repairing the track so soon, but also the communication, the helpfulness of the staff and the way it all came together to get everyone to and from work as soon as possible. You all did an amazing job. Thanks.....



OriginalEmail.html (1843 bytes)

Date Submitted 27/06/2013 Current Age: 0 days

Edit

Originally assigned to: Query - Other

Priority: Medium

I think that Kiwirail and the people working on the track repairs have worked magnificently. I saw the damage on Friday of last week. I cannot believe that you managed to fix it in less than a week. Please pass on my compliment to all of the staff and workers. Just as an aside I think that the people who work on the trains and at the stations are magnificent.



OriginalEmail.html (1911 bytes)

Date Submitted 27/06/2013 Current Age: 3 days

Edit

And then there is Twitter....

BW1Pereira

Jun 27, 3:35pm via Web

Don't think I thanked @TranzMetro for the awesome job getting the trains back up and running. Expected to bus for at least 2 weeks! #Thanks

bruzie

Jun 24, 9:47am via Twitter for Android

@SeanPaulK @TranzMetro definitely big thanks to all. Esp the guys on the track. Saw them on Sat and didn't envy them in that weather

sthnjeff

Jun 26, 2:32pm via Web

Have to say congrats to @TranzMetro and @KiwiRail on getting Hutt Valley Line repaired. Amazing result if opens for tomorrow morning

iwithekiwi

Jun 28, 6:39am via Twitter for Android

@TranzMetro well done to everyone that worked on getting hvl trains back and running, people less stressed this morning. keep up good work

mysisterisontoo

Jun 28, 5:50pm via Twitter for Android

@TranzMetro thanks for getting the hutt trains fixed so quickly after the storm

pwr27

Jun 27, 8:00am via Twitter for iPhone

Cheers @TranzMetro for your hard work on HVL line! Nice fast warm train to work today. You've been missed!

Chartered Institute of Logistics & Transport Award 2014





Risk managed well in advance, and in response to, physical events delivers opportunity to shine

Other things I coud have mentioned....

- Health and Safety in a changing regulatory environment
- Working with a staff of 500 in a 95% unionised environment
- Safety critical operations when everyone is watching
- Media management
- Carving a niche and doing business with asian economies
- Culture change in a environment steeped in traditional ways of working

Uplifting close: Scenic Journeys now a world class product

Movie here

https://www.youtube.com/watch?v=CORPm2QFdQ4

